



COMPANY OVERVIEW

Delivering consultancy and intelligent solutions

CONSULTING SOFTWARE DESIGN DEVELOP DEPLOY



DESIGN | DEVELOP | DEPLOY
WWW.SOFTSYNC.CO.UK

Our mission statement...

To be a one-stop-provider of innovative and integrated software application solutions through the use of state-of-the-art tools and technologies.

Our aims:

To provide our clients with quality software solutions to stimulate their growth.

To develop long lasting relationships with our clients based on mutual benefit.

To be a leading software solutions provider by focusing on the results that impact businesses through an investment in advanced development methodologies, advanced technology and tools. Offering intelligent business solutions to the market that will improve operational costs and reduce risks.

Our strategic vision

Is to provide our clients with comprehensive and bespoke software solutions to automate their entire end to end business processes. SoftSync has put in place processes and teams to develop and support bespoke projects for vertical markets and has successfully delivered software development projects in diversified domains using state-of-the-art-tools and technologies. We have a well-developed organisational structure, tailored according to well-established software engineering principles, in order to ensure timely and quality delivery.

Complete business transparency

You can find out more about our consulting, software and solutions in the following pages.

About us

To learn more about SoftSync as a company, see next page.

Consultancy

To read about our consultancy services and implementation process, go to page 4.

Solutions

To familiarise yourself with our range of solutions for specific market sectors, go to page 12.

About SoftSync

SoftSync prides on the delivery of top quality software development projects. Our overall objective is to ensure that SoftSync consistently delivers a high level of service.

We believe a long-term relationship requires an on-going commitment to achieving business excellence and we apply appropriate quality management processes to achieve this.

We have created an exceptional relationship with our clients by providing them with services that meets their expectations and addresses their business requirements.

We:

- deliver high quality bespoke software solutions to meet your organisational needs
- understand the requirements and expectations of our clients
- implement projects in a systematic and planned way
- work closely with our clients and partners to achieve quality objectives
- educate and train our staff to support the delivery of high quality work
- establish and measure performance and customer satisfaction
- continually review and improve our processes and levels of service
- maintain the involvement of senior management in every project

Innovation, simplicity & quality

We are driven to deliver high impact, innovative business solutions. We believe in sustainable business and demonstrate best practice. We want to help make your business more competitive and successful. With SoftSync, you can be sure you've got the clarity you need to reach your business goals.

Ahead into the future

SoftSync has been keeping pace with the changing times and for us any software development project is more about effectively addressing a business requirement than just creating a solution that has very little benefit. Over the years we have understood the importance of a good development strategy through our own experiences of building quality projects that did well for our customers and we were acknowledged for the efforts that went in.

Our founding principles

Our principle goal is to produce work of high quality and exceptional value to business development, while collaborating to solve problems. You can rely on us to provide you with a solution that's simple, proven and relevant to your organisation.

A zealous approach

To understand what you need and to deliver as per expectations is what we constantly thrive to do. This passion at work has helped us create a niche in the highly competitive software solutions environment and development space. We aim to be your preferred technology partners for all your needs.

Great working environment

Our team has cumulative marketing experience which is driven from a combination of international agency backgrounds and working across the business spectrum, with impressive start-ups through to blue-chip clients.

Our ethos

Is to build long term relationships with our clients based on trust. Our projects are also backed by a comprehensive warranty and we can provide ongoing support services if required. Software is critical to your business success and you need a partner you can rely on.

Maximum results with intelligent business solutions

Best practices are a part of our company culture and our teams are continually focused on delivering true business value to our clients. The understanding and trust we have built in the company is heavily based on this principle.

Consultancy

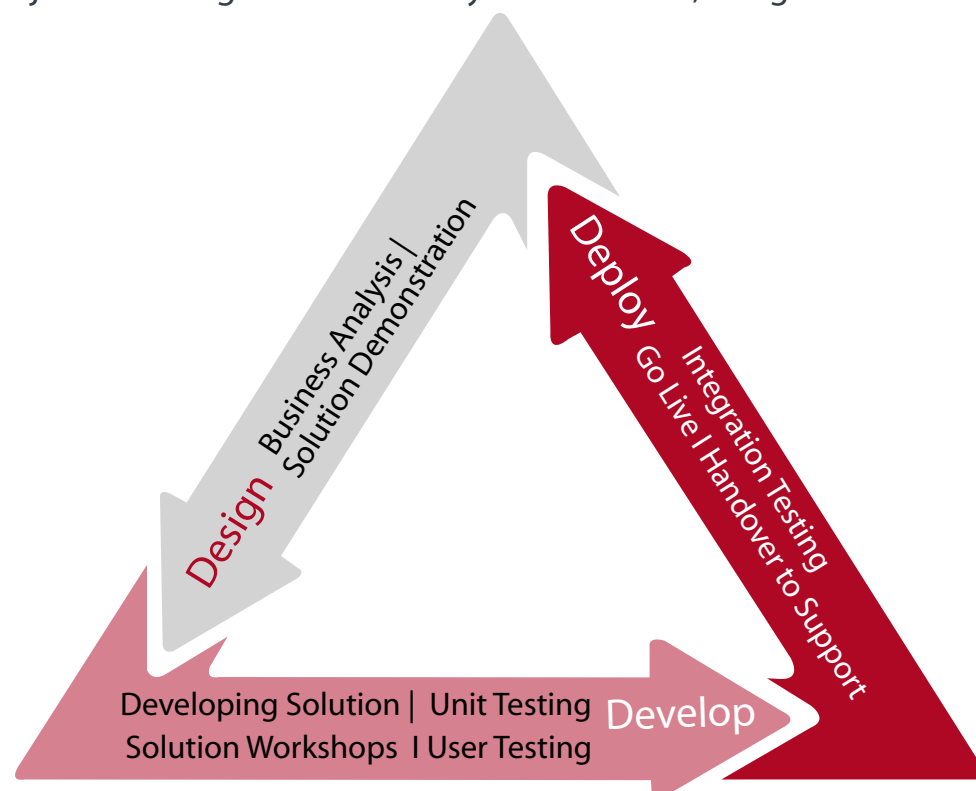
Our consultants help companies find new ways to interact with their busy clients and keep them engaged. Let us put to work for you our detailed process knowledge and extensive experience with top industry applications in CRM, POS, ERP, Business Intelligence and many others.

“SoftSync really know their stuff. They’ve helped our company generate 5 times more leads for less than before. SoftSync are reliable, professionals and a real pleasure to work with.”

Alex Blue, Unique Insurance Services.

Our consultants are guided to think and perform closely with your needs, to engage their full ability and value. It is important for our consultants to know that the solution we will develop for you, will be adding significant value to your organisation.

For this reason our developers will follow an agile software development process designed to support you throughout the complete life of your project. We feel this approach promotes adaptive planning, evolutionary development and delivery, a time-boxed iterative approach, and encourages rapid and flexible response to change. It is a conceptual framework that promotes foreseen interactions throughout the development cycle. From software selection to go-live and beyond, this process ensures that your project is managed in-line with your timescale, budget and resources.



This process is rigorously managed until we approach go-live, then the detailed implementation plan is followed to ensure all possible circumstances are considered and addressed. We will then be on-site to answer your questions and support your users throughout this time, helping them to get maximum clarity and impact from the software as they become increasingly confident.

As a dynamic and professional organisation we listen and respond to your requirements. We ensure you're always informed of progress by identifying clear deliverables and providing a level of documentation that best supports your project. You can have total confidence in what we deliver for you.

We believe communication is the key; we understand businesses and technology, and we propose a scale of project management and administration that's appropriate to your organisational needs.

"SoftSync's solution is something that will deliver continuous results day in and day out, delivering real software, and that is something that makes them stand out."
Derek Mann, Hatboxes limited

Solutions

SoftSync is a professional, established, specialist software developer focused on producing powerful, high-quality, intelligent business solutions. We'll demonstrate how our innovative solutions will give you the clarity you need to make effective decisions, quickly and with certainty.

We will be with you every step of the way...because your business will constantly evolve we provide a business software solution that grows with you. We have designed, developed and deployed many software solutions across the UK and our expertise has gained us an unbeatable ability to accurately assess your needs and deliver maximum impact with ease and confidence. Software is a vital tool for your business and we believe that the right implementation partner is the most valuable element of any software change.

Although our intelligent business solutions are bespoke to each organisation, we do have a range of niche solutions that match the challenging needs of specific market sectors.

Management Reporting

Management reporting systems frequently are critical tools for evaluating the performance of organizations and managers, and sometimes that of lower level employees as well. The results can be key determinants of compensation, such as the setting of bonus pools. For example, the head and staff of a business unit might have their bonuses driven off the profit that a management reporting system ascribes to that unit.

Enterprise Business Intelligence

It has to be realised that almost every tool which is being used for supporting data spread across the company is simultaneously somehow connected with business intelligence solutions. Business Intelligence gives you the information when you need it, in the format you need, and SoftSync offers you the Business Intelligence that is integrated, robust and flexible. By integrating data from across your enterprise and delivering self-service dashboard reports, predictive analytics, data and text mining, forecasting, and optimisation so that business users spend less time looking for information so that the managers and directors can make better decisions more quickly.

Data Warehouse

Is a central managed and integrated database containing data from the operational sources in an organisation (such as SAP, CRM, ERP system). Common accessing systems of data warehousing include queries, analysis, business models, forecasts, and other reports and projections can be made. At SoftSync we have consultants with extensive experience in delivering Business Intelligence/Data Warehouse solutions.

CRM Solution

SoftSync's CRM Solution will simplify, manage and measure your business processes enabling quick and effective decision making. CRM Solution is designed to work as one joined up business system which will enable small and medium sized businesses to run efficiently. By focusing the CRM Solution around people, and how they really work, our client's staff are able to deal with more customers in less time. The CRM Solution provides simple to access up-to-date data across all business functions and is designed to enable staff to easily access and disseminate information in one simple click. CRM Solution is easy to use and can be accessed quickly and securely from any web browser.

Retail Management System

The POS unit handles the sales to the consumer but it is only one part of the entire POS system used in a retail business. "Back-office" computers typically handle other of the POS system such as inventory control, purchasing, receiving and transferring of products to and from other locations.

Hospitality industry

Point Of Sales systems have revolutionized the restaurant industry, particularly in the fast food sector. In the most recent technologies, registers are computers, sometimes with touch screens. The registers connect to a server, often referred to as a "store controller" or a "central control unit." Printers and monitors are also found on the network.

SoftSync offers a complete ePOS system for hospitality such as restaurants.

- Table booking
- Delivery ordering
- Daily, Weekly and Monthly balancing

Hardware Stores, Building Supply

Our Retail Management System (RMS) for this industry is very specialized compared to other industries. RMS Solution is able to handle special orders, purchase orders, repair orders, service and rental programs as well as typical Point Of Sale functions.

Hair and beauty industry

In order to run a salon efficiently it is essential to keep all appointments, client, employee roster and the checkout in a system where you can create performance reports for. The nature of salons and spas vary depending on the setup of the business and products offered in addition to the business.

Procurement & Supplier Management

Procurement Management System will help you to purchase goods and services from external suppliers. It gives you a complete procurement process and procurement procedures, which explain step-by-step, how to purchase from suppliers; ensuring there is clarity of the roles and responsibilities by all parties relating to supplier and procurement management.

Fleet Management System (FMS)

Helping the private hire and taxi associations in managing their entire service from customer requesting/booking a taxi service to drop-off.

Some of the features of this FMS :-

- PDA – giving customer's journey details
- Full back-office support
- Navigation for quicker and shorter journey
- Calculation of each journey

PharmCentrum

An automation of prescription from doctor to delivery of medicines.

Some of the key features :

- Paperless prescription via online
- Creates or updates record at the pharmacy
- Stock check and update stock management systems
- Medicines issued via barcode
- Check driver availability and delivery time

Invoicing Solution – ERP Solution

The ERP software application helps to improve operational efficiency and productivity of business processes of the enterprise. ERP Solution incorporated into your company can manage internal and external resources in one system. By providing comprehensive, integrated ERP Solution empowers your organisation to transform its role into that of a strategic business partner – providing the critical business insight your organisation needs to improve its performance.

As both a business-focused consultancy and a specialist software developer, we combine our innovative software with practical experience to deliver ERP Solution that's exactly right for you and your business.

Mobile Solution

Mobile application development is the process by which application software is developed for low-power handheld devices, such as personal digital assistants, enterprise digital assistants or mobile phones. These applications are pre-installed on phones during manufacture, can be downloaded by customers from various mobile software distribution platforms, or web applications delivered over HTTP which use server-side or client-side processing (e.g. JavaScript) to provide an "application-like" experience within a Web browser. SoftSync has highly experienced mobile development team to help you with development.

Inventory

Make (define production) or buy (purchase) items including non-stock items, labour, travel or fixed assets. Define a procurement method (make or buy), order intervals, lot sizes for item purchase, minimum order quantity and average lead times. Maintain default and tax status information.

A solution unique to you...

We offer a range of cost effective managed support services for a wide range of clients and technologies. We offer a unique brand of cost-effective support and consultancy, providing superb levels of technical knowledge combined with years of experience - giving a single point of contact for all your support needs. Our practice provides a proactive approach to problem prevention, flexible supporting and future planning across our clients. Organisations can take advantage of the full functionality of software solutions and have access to their platforms from anywhere in the world via an easy-to-use, online interface.

Our managed services comprise:

On-site/off-site support

Up to 24/7/365 support

Desktop support

First, second and third line support

Helpdesk Management

Infrastructure Support

Single or mixed-vendor environment support

Platform support

Business Management Support

Our place in the commercial sector is in software development and consultancy and technology solution. We develop software systems for small, medium and enterprise size businesses to automate as much as possible in the day-to-day business routine. SoftSync is a professional, well established, specialist software developer focused on producing powerful, high-quality, well-featured business solutions.

We have accumulated extensive experience in the web-based applications, business intelligence, data warehousing, e-commerce, CRM, ERP, EPOS and many other sectors. SoftSync has successfully completed many software development projects for pharmacies, property management, accident management, sales and distribution, food and retail industries. Our vast experience with various technologies and industries enables us to successfully adapt to our client's diverse needs ensuring successful project execution.



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